



## Cisco IP Communicator Price Promotion

**Cisco Systems® is pleased to announce the extension of a special promotional price for Cisco® IP Communicator and Cisco CallManager user licenses. This promotional offer is now available through July 29, 2006.**

Cisco IP phones provide integrated business capabilities and converged communications features that go beyond today's conventional voice systems. Cisco IP Communicator is a software-based application that delivers enhanced telephony capabilities on personal computers. It helps enable high-quality voice calls on the road, in the office, or from wherever users have access to the corporate network. Cisco IP Communicator provides a full-featured supplemental telephone for travelers and telecommuters—users are not just taking their office extension with them, they have access to the same familiar phone services they have in the office.

Cisco IP Communicator uses the Cisco CallManager call-processing system to provide advanced telephony features and voice-over-IP (VoIP) capabilities. When registered to a Cisco CallManager system, Cisco IP Communicator has the features and functions of a full-featured Cisco IP phone, including the ability to transfer calls, forward calls, and add participants to an existing conference call.

For a limited time only, customers can take advantage of this special offer and order Cisco IP Communicator and Cisco CallManager 4.x user licenses at discounts up to 42 percent off list price. The promotion offers discounted large-quantity bundles for Cisco IP Communicator. In addition, discounted Cisco CallManager 4.x user license bundles are available, providing savings for customers who are purchasing Cisco IP Communicator with Cisco IP Phones.

### PART-NUMBER INFORMATION

The part numbers for this special promotion are listed in Tables 1 and 2. When customers purchase the promotional bundles of Cisco IP Communicator (Table 1) without Cisco IP Phones, they must purchase regularly priced Cisco CallManager 4.x user licenses for Cisco IP Communicator (SW-CCM-UL-IPCOMM=). When ordering promotional bundles of Cisco IP Communicator with Cisco IP Phones, customers also can take advantage of the discounted Cisco CallManager 4.x user licenses listed in Table 2.

**Table 1.** Promotional Bundles of Cisco IP Communicator

Part Number	Description
SW-IPCOMM-250BUN=	Promotion: 250-unit bundle for Cisco IP Communicator
SW-IPCOMM-1000BUN=	Promotion: 1000-unit bundle for Cisco IP Communicator

**Note:** These bundles are for Cisco IP Communicator only and do not include Cisco CallManager user licenses. With each bundle order, customers will receive a document confirming their Cisco IP Communicator purchase and notifying them the location for downloading the Cisco IP Communicator software.

**Table 2.** Promotional Bundles of Cisco CallManager 4.x User Licenses

Part Number	Description
LIC-CCM-7912+COM=	Cisco CallManager User License for Cisco IP Phone 7912 and Cisco IP Communicator, single license
LIC-CCM-7940+COM=	Cisco CallManager User License for Cisco IP Phone 7940/41 and Cisco IP Communicator, single license
LIC-CCM-7960+COM=	Cisco CallManager User License for Cisco IP Phone 7960/61 and Cisco IP Communicator, single license
LIC-CCM-7970+COM=	Cisco CallManager User License for Cisco IP Phone 7970/71 and Cisco IP Communicator, single license
LIC-CCM-7912+250=	Cisco CallManager User License for Cisco IP Phone 7912 and Cisco IP Communicator, 250 licenses
LIC-CCM-7940+250=	Cisco CallManager User License for Cisco IP Phone 7940/41 and Cisco IP Communicator, 250 licenses
LIC-CCM-7960+250=	Cisco CallManager User License for Cisco IP Phone 7960/61 and Cisco IP Communicator, 250 licenses
LIC-CCM-7970+250=	Cisco CallManager User License for Cisco IP Phone 7970/71 and Cisco IP Communicator, 250 licenses
LIC-CCM-7912+1000=	Cisco CallManager User License for Cisco IP Phone 7912 and Cisco IP Communicator, 1000 licenses
LIC-CCM-7940+1000=	Cisco CallManager User License for Cisco IP Phone 7940/41 and Cisco IP Communicator, 1000 licenses
LIC-CCM-7960+1000=	Cisco CallManager User License for Cisco IP Phone 7960/61 and Cisco IP Communicator, 1000 licenses
LIC-CCM-7970+1000=	Cisco CallManager User License for Cisco IP Phone 7970/71 and Cisco IP Communicator, 1000 licenses

## ORDERING INFORMATION

As with Cisco IP Phones, Cisco IP Communicator requires a Cisco CallManager user license. A Cisco CallManager user license is required for each instance of Cisco IP Communicator. When customers purchase the promotional bundles of Cisco IP Communicator (Table 1) without Cisco IP Phones, they must purchase regularly priced Cisco CallManager User Licenses for Cisco IP Communicator (SW-CCM-UL-IPCOMM=). When ordering promotional bundles of Cisco IP Communicator with Cisco IP Phones, customers also can take advantage of the discounted Cisco CallManager user licenses listed in Table 2.

When ordering the promotional Cisco CallManager user license bundles from Table 2, customers also must order corresponding Cisco IP Communicator and Cisco IP phone spares as listed in Table 3.

**Table 3.** Cisco IP Communicator and Cisco IP Phone Spares

Part Number	Description
SW-IPCOMM-E1=	Cisco IP Communicator—Communications Client, spare
SW-IPCOMM-250BUN=	Promotion: 250-unit bundle for Cisco IP Communicator
SW-IPCOMM-1000BUN=	Promotion: 1000-unit bundle for Cisco IP Communicator
CP-7912G-A=	Cisco IP Phone 7912G, spare
CP-7940G=	Cisco IP Phone 7940G, global, spare
CP-7941G=	Cisco IP Phone 7941G, global, spare
CP-7960G=	Cisco IP Phone 7960G, global, spare
CP-7961G=	Cisco IP Phone 7961G, global spare
CP-7970G=	Cisco IP Phone 7970G, global, spare
CP-7971G=	Cisco IP Phone 7971G, global, spare

Below is an example of a 250-unit Cisco IP Communicator order with 250 units of Cisco IP Phone 7970G using the promotion:

Part Number	Description	Quantity
SW-IPCOMM-250BUN=	Promotion: 250-unit bundle for Cisco IP Communicator	1
CP-7970G=	Cisco IP Phone 7970G, global, spare	250
LIC-CCM-7970+250=	Cisco CallManager user license for Cisco IP Phone 7970/71 and Cisco IP Communicator, 250 Licenses	1

Below is an example of a 250-unit Cisco IP Communicator order with 250-units of Cisco IP Phone 7970G without the promotion:

Part Number	Description	Quantity
SW-IPCOMM-E1	Cisco IP Communicator	250
SW-IPCOMM-UL-IPCOMM-E	Cisco CallManager user license for Cisco IP Communicator	250
CP-7970G	Cisco IP Phone 7970G, Global	250
SW-CCM-UL-7970	Cisco CallManager user license for Cisco IP Phone 7970G	250

For more information about how to order, visit [http://www.cisco.com/en/US/ordering/or13/order\\_customer\\_help\\_high\\_level\\_listing.html](http://www.cisco.com/en/US/ordering/or13/order_customer_help_high_level_listing.html). Pricing information is available at <https://tools.cisco.com/qtc/pricing/MainServlet> (Cisco.com login required).

## AVAILABILITY

Customers who want to purchase Cisco IP Communicator at the promotional price can place orders through their normal sales channels from May 20 through July 29, 2006.

## TERMS AND CONDITIONS

- Customers who choose to use Cisco IP Communicator as a primary phone (without Cisco IP Phones) must purchase a regular priced Cisco CallManager user license for Cisco IP Communicator (SW-CCM-UL-IPCOMM=).
- This offer cannot and will not be retroactively applied to purchase orders previously submitted and accepted by Cisco.
- Cisco reserves the right to add, modify, change, or discontinue this promotion and associated products without notice. All products are subject to availability, and all prices are subject to change without notice.

## FOR MORE INFORMATION

For more information about Cisco IP Communicator, visit <http://www.cisco.com/en/US/products/sw/voicesw/ps5475/index.html> or contact your local Cisco account manager.



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