Polycom | Skype for Business

5 Reasons to Choose
Skype for Business and Polycom for Enterprise Voice

1 ENABLE UNIFIED COMMUNICATIONS

Skype for Business **extends collaboration to any device**, anywhere, enabling unified communications.

MULTIPLE DEPLOYMENT OPTIONS

Office 365 Skype for Business

2 IMPROVE USER PRODUCTIVITY

Skype for Business allows you to **deploy one streamlined communications platform with a consistent user interface** across all your devices, including voice... making it easy for employees to learn and use each device.

3 LOWER TOTAL COST OF OWNERSHIP

Skype for Business enables organizations to **eliminate other telephony technology**, lowering costs and increasing business and IT efficiency.

Lower long-distance charges

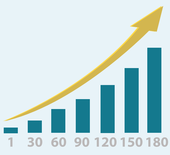
- Low-cost calls
- Free Internet calls
- Least-cost call routing

Lower communication costs

- Conference bridges
- WiFi calling
- Unified messaging

4 SCALE COST-EFFECTIVELY

Skype for Business provides a **flexible, low-cost communications platform** that scales with the needs of your organization.



5 SAVE TIME AND IT COSTS

Moves/Add/Changes Cost

MACs (Moves/Add/Changes) evolved to self-service; this slashes cost.

$300
Average cost before MAC

$0
Average cost with Skype for Business

Skype for Business enables IT to manage systems **efficiently and effectively**–no more cost when people move offices or you add new workers.

WHY POLYCOM IS THE RIGHT CHOICE FOR SKYPE FOR BUSINESS ENTERPRISE VOICE

Polycom voice solutions **seamlessly integrate** into Skype for Business and other Microsoft business applications for one touch click to call.

Skype for Business on Polycom solutions maintain the Skype for Business user interface and experience so **users can easily adopt** and utilize new solutions.

Polycom's extensive portfolio of over 40 solutions for Skype for Business including 20+phones, gives you **the most device choices** to meet the unique needs and requirements of your users.

40+ solutions

Quality

- HD Voice
- Hardware reliability (e.g., 99.3%)

Market Leadership

- 20+ VoIP phones and accessories
- 40+ Skype for Business solutions in market today
- 97% of Fortune 500 use Polycom solutions

7 out of 10
phones sold for Skype for Business are from Polycom*

SOURCE
* Canalys Estimates, June 2014 (70.4% worldwide)

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To learn more about Polycom Skype for Business and Polycom for Enterprise Voice please visit
http://www.polycom.com/voice-conferencing-solutions/microsoft-phones.html